

World Wide Wellbeing

World Wide Wellbeing Challenge

(Participants/Supporters bios listed alphabetically)

Bio Briefs:

Wesley F. Alles, Education: B.S. Health Science, West Chester State University (Pennsylvania); M.S. Health Education, University of Illinois; Ph.D. Health and Safety, University of Illinois. Additional graduate work-Columbia University Academic Career: Assistant Professor, University of New Mexico; Tenured, Associate Professor, Penn State University; Senior Research Scholar, Stanford University; Leadership:Board of Directors, Master Care Health Maintenance Organization, (Albuquerque); Board of Directors: El Camino Hospital 2003 through 2012;Board Chair and Chair for the following Board committees: Governance, Compliance, Finance, and Executive Compensation; Board of the El Camino Hospital Foundation; Board of Beta Healthcare Group, a non-profit risk management company for hospitals. Funded Research: U.S. Consumer Product Safety Commission, California Wellness Foundation, National Institute of Child Health and Human Development, March of Dimes National Office, Blue Cross/Blue Shield, Health Net, American Cancer Society, the YMCA of the USA

C. Ross Anthony is presently a Senior Economist at the RAND Corporation, and acts as Director for RAND's Israeli-Palestinian Initiative. He has previously served as Director for Global Health and as Director of RAND's Palestine Initiative. In these capacities Dr. Anthony directed RAND's global health initiatives in Asia, Latin America, Africa, and the Middle East. He also led projects to develop a national healthcare strategy for Qatar, a project to improve health care in Kurdistan, Iraq, and research on creating a successful Palestinian state. While at RAND Dr. Anthony has also served as Co-Director of RAND Health's Center for Domestic and International Health Security (CDIHS) and Director of RAND's Military Health Policy Research Center for 4 and 5 years respectively. Dr. Anthony has over thirty years of experience and leadership in the health care field—including a unique combination of work at all levels of government (local,

county, state, national, and international) and in all sectors of the economy (public, private, and volunteer).

Francesca Colombo OECD, Senior Health Policy Analyst and Acting Head of Health Division, she has worked at the OECD in Paris since 1999. She initially joined the OECD under the Young Professional Programme. As Senior Health Policy Analyst, she has led and conducted several policy-oriented studies on the performance of health systems in OECD countries, covering several topics, including workforce and financing of long-term care systems, the impact of private health insurance on health systems, health-professionals' policies and migration, and several country reviews of health systems (eg on Korea, Mexico and Switzerland) and of the quality of care in some 12 OECD countries. Since January 2014, she is Acting Head of the OECD Health Division, leading a team of some forty analysts, economists and statisticians working on economic and policy analyses of health systems performance across OECD countries. Before joining the OECD, she worked as health economist and acted as Head of the Planning Unit at the Ministry of Health of Guyana, seconded through the British Overseas Development Institute Fellowship Scheme. She also worked in South America (Belize) and at UNCTAD (Geneva). She graduated from Bocconi University (Milan, Italy) and the London School of Economics (United Kingdom).

Jon Comola is the Founder of Wye River Group (WRG) and Global Knowledge Exchange Network (GKEN). Jon founded the parent organization WRG in 1997 in WDC to advance innovations at the intersection of public policy and the market place. Grounded in the notion of collaboration and public-private partnerships both WRG and GKEN organize and facilitate dialogue among thought leadership in the USA and around the globe.

Michael J. Critelli (Chair of WWW Business Development Advisory) President and CEO of the Dossia Service Corporation. He retired from Pitney Bowes where he served as Chairman for 12 years and CEO for 11 years. He is a member of the boards of Eaton Corporation, and ProHealth Physicians. He also is a member of RAND Health Advisors, the Regional Plan Association and the Advisory Board of the Yale School of Public Health.

Marty Davis is Founder and president of the *Applied Communications Institute*, an organization dedicated to exploring new ways to use communications a primary tool for, individuals, organizations and even government entities to better impact public policy for a positive outcome. Marty was National Media Relations for AARP, Managing Director for Health Care for Burson-Marsteller,

Deputy Assistant Secretary for Public Affairs HHS USA, Deputy Commissioner of Public Affairs for New York Health and Hospitals.

Valentine Douala-Mouteng is a specialist medical doctor, paediatrician with public health, epidemiology and research background; and with more than 15 years of work experience with the Governments, Ministry of Health, NAC Cameroon, UN agencies, Donors Private Sector, Employers' and Worker's Organisations, Civil Society. Currently CEO of the Pan African Business Coalition on HIV and Health. Specialties: Health, Maternal and child health, HIV AIDS, Management, Programme and grant management, M&E, Research, political economy.

Gary Earl has dedicated more than 30 years of his life to the mission and purpose of influencing and impacting individual, business and community health. Gary's unique blend of experience and expertise, including extensive knowledge in the disciplines of health and wellness, well-being, social science and economics has created a dynamic visionary leader who has been recognized nationally as a passionate instigator of change. He is an acutely sensitive professional with a keen ability to absorb, articulate and drive enterprise-wide business goals that encompass organizational, individual and social imperatives.

Dr. Oliver Harrison is a Senior Vice---President at Healthways International. Oliver spent seven years as Head of Public Health at the Health Authority of Abu Dhabi. His team designed and implemented IT systems to drive and track quality within the health system, and then used these systems to engage the whole population to drive better health outcomes with a focus on Diabetes and heart disease (the "Weqaya Programme").

David Hoke – Sr. Director Associate Health and Wellbeing, Walmart. David has spent the last 20+ years working with a variety of organizations focusing on measurably improving the health and wellbeing of the workforce. Since joining Walmart in 2012, David has been responsible for designing and delivering offerings that improve the wellbeing of the entire 1.2 million person Walmart workforce. Prior to joining Walmart, David served with Yum! Brands where he was responsible for designing and delivering wellbeing programs both inside and outside the US. His focus has been on engagement and the impact of wellbeing on business performance. David's career has included work with organizations such as the University of Kentucky, SCANA, Sinai Hospital of Baltimore and DuPont.

Ben R. Leedle Jr. As President and Chief Executive Officer of Healthways, Inc. (NASDAQ: HWAY), Ben R. Leedle, Jr. is generally recognized for the vision, insight, purpose and drive with which he has led the company to its current position as the established market leader in population health management and well-being improvement solutions, both domestically and internationally. Building on the premise that healthier people cost less and perform better, he has committed Healthways to a value-creation/value-share business model to appropriately align incentives with customers. Leedle has continuously recognized the importance of a sound scientific base for the company's solutions and the importance of timely innovation to assure customers' access to the most effective and efficient solutions available to improve well-being and, thereby, reduce both direct and indirect cost.

Chris McSwain recently retired from Walmart and is enjoying a new appointment as Chief Strategy officer at AASONN. Chris is pursuing his passion for helping others create innovative strategies and approaches to reach their business objectives, understand the importance of integrated benefits delivery, supplier partnerships, human capital and supporting technologies. He provides the experiences and the tools for assisting HR & Benefits professionals in the management of the internal and external supply chains. Chris previously served at Walmart from 2010-2014 as Vice President, U.S. Benefits supporting 1.4M associates. Initial innovations and accomplishments included high engagement wellbeing, retail clinic development, pharmacy-enabled accountable care home, centers of excellence with bundled pricing and direct contracting, accountable care innovations, innovations impacting health care cost trends, creating integrated absence management function, and direct to consumer healthcare marketplace utilizing social media. During Chris's four year tenure as Chairman of IBI's Board, IBI experienced unprecedented growth in member companies; reaching over 1,000.

Marco Mira d'Ercole Head of the Division for *Household Statistics and Progress Measurement* in the Statistics Directorate of the OECD. He was editor *OECD Factbook* and of *Society at a Glance – OECD Social Indicators*. Contributor *Growing Unequal? Income Distribution and Poverty in OECD Countries*, 2008. Rapporteur to the Commission on the Measurement of Economic Performance and Social Progress established by President Sarkozy.

Contributors Canberra Group *Handbook on Household Income Statistics*. He has worked in the Directorate for Employment, Labour and Social Affairs, in the Economics Department and in the Private Office of the OECD Secretary General, as well as spending two years at the International Monetary Fund.

Bill Novelli Professor in the McDonough School of Business at Georgetown University. He leads the Global Social Enterprise Initiative at the School. Co-Chair of the Coalition to Transform Advanced Care (C-TAC), He was CEO of AARP. Bill was President of the Campaign for Tobacco-Free Kids, Executive Vice President of CARE, the international relief and development organization. Bill co-founded and was President of Porter Novelli, now one of the world's largest public relations agencies.

Cornelius Pietzner—is Chief Executive Office of Alterra Impact Finance GmbH, an impact investment, management and advisory firm in Zurich, focussing on sustainable european companies. He is President of the Alterra Foundation, a Swiss charitable foundation, which supports transformation initiatives related to a human-centered economy. He served as Chief Financial Officer on the Executive Board at the Goetheanum (www.goetheanum.org), General Anthroposophical Society, Switzerland with affiliates in 90 countries and approx. 10,00 related institutions in agriculture, medicine and therapy, education, ethical banking and business and the arts. He has had leading roles for 25 years in social impact enterprises, financial management, philanthropy and investments.

Bruce Sherman Health Management Consultant, Consulting Corporate Medical Director Wal-Mart Stores and Medical Director Employers Health Coalition North Canton, OH. He has also served as Assistant Clinical Professor Department of Medicine Case Western Reserve University School of Medicine, National Association of Worksite Health Clinics, Leadership Board, 2012-present, National Committee for Quality Assurance Co-Chair, Employer Advisory Council, 2013-present. National Quality Forum Member, Clinician Workgroup, 2014-present, Population Health Alliance Co-Chair, Value on Investment Work Group, 2014-present, Previously served as Consulting Corporate Medical Director Whirlpool Corporation and Medical Director, Global Services (Consultant) The Goodyear Tire & Rubber Company.

Michael Smith Building on his expertise and experience, Michael works as an independent consultant advising clients in both the private and public sector on matters related to dietary supplements, policy development, government affairs

and international collaboration. In addition, he is a Senior Fellow to the Samuelli Institute in Alexandria, Virginia and an Adjunct Fellow at the National Institute of Complementary Medicine (NICM), University of Western Sydney in Australia.

Gallup representative invited; Jon Clifton manages Gallup's global government work and the Gallup World Poll, an ongoing study conducted in more than 160 countries, representing 98% of the world's adult population. He is a member of Gallup's Public Release Committee, the governance board that oversees and maintains Gallup's public release standards for data, research, and methodology.

Jon is a nonresident Senior Fellow at Baylor University's Institute for Studies of Religion. He serves on the board of directors of the Meridian International Center, StreetWise Partners, and Chess Challenge. Jon received a bachelor's degree in political science and history from the University of Michigan and a juris doctorate with a focus in international law from the University of Nebraska. He lives and works in Washington, D.C.